Sports Section

Stadium and Program Advertising

P. O. BOX 639

TURNERSVILLE, NEW JERSEY 08012

(609) 589-9090

June 6, 1984

Vincent J. Weiner
Manager-Special Media
Philip Morris USA
120 Park Avenue
New York,N.Y. 10017

RE: HAZEL PARK HARNESS

Dear Vinnie,

Gordon Waterstone of Hazel Park harness called yesterday, and said they would like to have Marlboro on the back cover.

Track	Number of nights	Avg. att. 1983	Estimated att. 1984	Rate
Hazel Park harness	84	5,200.	436,000	$ 4,360.00

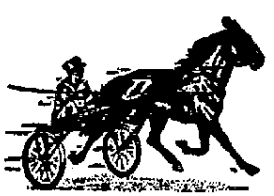
Past attendance

	# of nights	Avg. att.	Total att.
1981	84	5,406	454,104
1982	83	5,208	438,240

Information provided by Harness Tracks of America.

Sincerely,

Richard A. Dougherty



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